



JULIETTE MARTIN

Graphic Designer

- Portfolio : www.juliettexmartin.com
- 281.896.7012
- julietteomartin@gmail.com

EDUCATION

2009

Visual Communication
Diploma at Itecom Art
& Design, Paris, France.

SOFTWARES

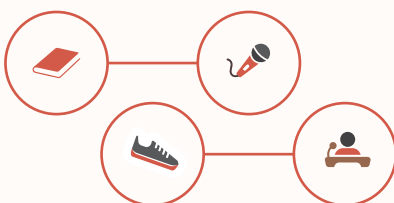
Adobe Photoshop
Adobe Illustrator
Adobe Indesign
Mac OS
Windows
Wix
Canva
Capcut
Premiere
Lightroom

LANGUAGES

English fluent
French fluent

INTERESTS

Learning, shuffling,
Toastmasters, singing,
interior design.



EXPERIENCE

Freelance Multimedia Designer/Retail Assistant Manager NOHO HOME | 2024-Present

- Create digital marketing assets including ads, social content, catalogs, signage and custom product graphics.
- Create visual content including product photography, lifestyle imagery, and immersive brand videos for in-store experiences.
- Oversee visual merchandising, showroom styling, and retail operations while supporting team training and customer experience within a luxury home decor brand.
(Top-performing sales associate)

Freelance Graphic Designer | 2012-2024

- Developed creative advertising content for multiple media including: Logos, Ads, catalogs, menus, business cards, UI design flyers, posters, t-shirts, product packaging, ensuring brand awareness and alignment with target audiences.

Clients include: Orange Roc Marketing (HI), Theory (HI), Le Crepe Cafe (HI), US5 soccer center (LA), France Consult (France) ASCA Films (LA), Mousseau Couture (US), Lemacom (Switzerland), Candelytics (TX), Nao love (France), Montanna Robe (MT).

Graphic Designer at Parfum Des Oliviers | 2009-2012

- Designed visual assets including posters, advertisements, illustrations, catalog, flyers and packaging design.

Graphic Designer Intern at Parfum Des Oliviers | 2008-2009

- Created innovative designs that effectively communicated the brand's message to target audiences.



SKILLS

Brand Identity, Advertising Design, Editorial Design, Packaging Design, Product & Lifestyle Photography, Social Media Content, Typography, Illustration, Visual Merchandising, Creative Direction
Strong Visual Aesthetic.